

## SOCIAL MEDIA MODERATION GUIDELINES

At Ivison Trust we have a social media presence on the following channels: [LinkedIn](#), [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#). The following moderation guidelines apply to all of these social media channels.

Our social media channels are designed to be a safe place where people can connect and hear about our latest news, fundraising campaigns, volunteering & training and best practice.

We want all of our platforms to be a safe and helpful place for our followers. All comments, tweets, messages and wall posts on all of our platforms are moderated to ensure this.

There are occasions where we may delete or hide comments or posts that are unsafe and could place other people or you at risk. These may include:

- Sharing personal information about yourself or someone else including contact details.
- Sharing information about abuse – past, present or risks of abuse in the future.
- Comments about an individual that could be defamatory – for example, making an accusation against a named person.

Ivison Trust reserves the right to delete or hide any comments, content and/or wall posts that that we consider to be inappropriate. Dependent on frequency, scale or content posted, we reserve the right to 'ban' or 'block' users from posting to our social media pages.

Inappropriate content or comments may include:

- Abusive, threatening, aggressive or hurtful comments
- Inappropriate language or hate speech (based on colour, race, nationality, ethnic or national origin, religion, or sexual orientation)
- Sexually explicit content
- Organisational or personal attacks, threats or defamatory comments
- Comments or images that violate the privacy of our staff
- Off-topic comments or posts
- Advertisements or spam
- Sharing personal information and/or contact details, including but not limited to names, telephone numbers and postal or email addresses
- Breach of any of the terms of any of the social media platforms themselves: [Twitter](#), [Facebook](#), [Instagram](#), [LinkedIn](#) and [YouTube](#).

Ivison Trust social media channels are moderated daily, all year round. Moderation of social media channels is reduced on weekends and bank holidays.

If you are worried about child sexual or criminal exploitation happening to your son or daughter, [please complete this form](#). Someone from our parent support team will be in touch to discuss the help and information Iverson Trust could offer.

If you are concerned that someone is not following our social media moderation guidelines please email [info@iversontrust.org.uk](mailto:info@iversontrust.org.uk).